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76 GRAND STREET NEW YORK NY 10013



JIM ISERMANN SEPTEMBER 7 – OCTOBER 15 18 WOOSTER STREET

Deitch Projects is pleased to announce a new solo exhibition by Jim Isermann. Seamlessly covering three contiguous walls in the 18 Wooster gallery with an expansively curving wall system, Isermann will also adapt his modular design to the gallery façade.

For this 2,700-panel project, Isermann uses five types of concave quadrilateral-based pyramids, whose slight differences in base shape are perceived as undulating rivulets of disruption.

Isermann's twenty-five years of art practice have fixated on the exchange of visual information between high art and post war industrial design. While his influences certainly include Op Art, "supergraphics" and mid-century interior design, Isermann is an artist more in the tradition of a Renaissance architect--using simplicity, elegance, industry, and economy to chase utopian ideals of harmonious form and mathematical proportion.

Informed by these ideals, Isermann straightforwardly approaches a new project using a minimal palette of industrial color and the most economical and efficient materials. Thus without mystification or waste, Isermann adapts the formal language of fine-artists like Donald Judd or Bridget Riley to the utilitarian

prescriptions of contemporary design. Here, Isermann has selected vacuum-formed plastic components for their smooth opaque finish, lightweight, and affordability.

Though many contemporary artists are mining the reservoirs of American design history for direction in their fine art practice, Jim Isermann has long been at the forefront of these concerns. Through wall hangings, hand-woven rugs, fabric-covered sculptural cubes and vinyl-patterned murals he embraces the possibility of utopia in all its aesthetic and functional forms.

Born in 1955 in Kenosha, Wisconsin, Jim Isermann lives and works in Palm Springs, California. Recent solo exhibitions include Corvi-Mora, London (2005); Richard Telles Fine Art, Los Angeles (2001); Feature, New York (2001); RISD Museum, Providence (2000); Portikus, Frankfurt 2000); and Camden Art Centre, London (1999). In 1998 David Pagel organized the survey *Fifteen: Jim Isermann* for the Institute of Visual Arts, University of Wisconsin, Milwaukee. Isermann also collaborated with Adam Kalkin for *Suburban House Kit* at Deitch Projects in Winter 2004. He is currently a professor of art at UCR.

**FOR ADDITIONAL INFORMATION CONTACT JASMINE LEVETT AT
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