

**FOR
IMMEDIATE
RELEASE**



**THE ART PARADE
SATURDAY, SEPTEMBER 6, 2008, 4PM
WEST BROADWAY**

Deitch Projects, Creative Time and Paper Magazine are pleased to announce the fourth annual Art Parade. The Parade will take place on Saturday, September 6th, at 4:00 PM along West Broadway between Houston and Grand Street. Following the success of the past three Art Parades, we have again invited artists, performers and designers to create floats, balloons, placards, portable sculptures, performances and street spectacles. This year's parade will include over 90 projects, including those by Jim Drain, Barry McGee, Clare Rojas, Yoko Ono, The Voluptuous Horror of Karen Black, Beta Tank, Dzine and Kenny Scharf, and will involve over 900 participants, making this the largest and most dynamic Art Parade to date.

The Art Parade is co-produced by Creative Time, New York's veteran and vanguard public arts presenter and Paper Magazine, the definitive guide to downtown style and culture. Good Sense & Co. is a NY-based production company specializing in large-scale public events and is proud to stand behind the Art Parade for the 4th consecutive year.

**FOR ADDITIONAL INFORMATION CONTACT LESLIE ROSA AT
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